



# SAN LUIS OBISPO SYMPHONY

## FOR IMMEDIATE RELEASE

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### **Making the Music Last ...**

*SLO Symphony's Pops by the Sea is more than just a great beach party*

SAN LUIS OBISPO, CA—Now in its 18<sup>th</sup> year, the San Luis Obispo Symphony's end-of-summer beach party *Pops by the Sea* is a vitally important fundraiser. As the State of California tightens its belt, the need for music education in the public school system and the larger community is greater than ever. SLO Symphony steps up to fill that need with no fewer than 11 programs reaching more than 16,000 children and adults every year.

"Ticket sales account for just one third of the cost of bringing music education opportunities and great concerts to our community," said Symphony Executive Director, Sandi Sigurdson. "The rest comes from donations from generous individuals, grant money, and fundraisers like Pops by the Sea."

The Music Van, Strings in the Schools, Children's Concerts, the Youth Symphony, a Musical Petting Zoo, and free dress rehearsals are all funded from events like Pops by the Sea. Scholarships are made available so that no child is denied the chance play an instrument because of the inability to pay.

This year, on Saturday September 6<sup>th</sup>, beautiful Avila Beach will once again play host to the dazzling talent of the full SLO Symphony orchestra. Maestro Michael Novak will conduct a diverse array of movie scores and then, for the first time in Pops history, he'll welcome a rock band to the stage—The Damon Castillo Band.

"This year, more than ever, we need the support of the whole community for this event," said Sigurdson. "Because without the Pops, so much of what we do to make the music last throughout the year would not be possible."

Buy tickets online by logging on to [www.slosymphony.com](http://www.slosymphony.com) or by calling 543-3533.

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