

FOR IMMEDIATE RELEASE



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DAMON CASTILLO BAND TO HEADLINE SLO SYMPHONY POPS BY THE SEA CONCERT

Popular Avila Beach Concert to be hosted by Liz Summer and will feature classic movie music

(San Luis Obispo, CA) Every Labor Day Weekend the San Luis Obispo Symphony turns a golf course into a concert hall for a family-friendly, community concert event that has become a Central Coast tradition. On **Sunday, September 6th**, Maestro Michael Nowak and the San Luis Obispo Symphony will present “*Pops Goes Hollywood!*” the 18th Annual *Pops by the Sea* concert at the **Avila Beach Golf Resort**. The first half of the concert will feature film scores both grand and small, from *Raiders of the Lost Ark* to *Gone with the Wind*, *Mamma Mia* to *Pirates of the Caribbean*. In the second half, Pops-lovers are in for a treat when San Luis Obispo’s **Damon Castillo Band** rocks the beach with their own great California rock ‘n soul style of music, backed up by our own great orchestra! **This will be the first time the Symphony has ever performed with a rock band!** (Visit www.damoncastilloband.com for more information about the Damon Castillo Band.)

According to Michael Nowak, “Damon’s music is amazing. The first time I heard the band, I knew they’d be a perfect choice for *Pops by the Sea*. I could hear how their music would sound with the orchestra behind it: the lush strings, the big sound of the brass. People are going to love this band and they’re going to have a great time at Pops.”

Damon Castillo says: "It has always been a dream of mine to adapt and perform my songs with an orchestra. I thank Michael for giving me the opportunity to realize this dream with the San Luis Obispo Symphony. It will be quite a show in an incredible setting and in front of my home town fans, friends and family."

MASTER OF CEREMONIES

Atascadero resident, long-time community volunteer, talented baritone vocalist and local real estate agent **Richard Summers** will serve as honorary host of this year’s event. Mr. Summers will usher the crowd through the activities of the day, including:

- The Maestro’s traditional **Surprise Entrance**
- The **Grand Prize Drawing** of California Getaways
- The **Maestro’s Baton Auction** with auctioneer Gil Stork
- Awards for best table design, as judged by **Central Coast Magazine**
- **Pedal to Pops Door Prize Drawing**

TICKETS – Order online at www.slosymphony.com or call (805) 543-3533

Lawn Seating only is also available at ticket outlets and chambers of commerce throughout the Central Coast.

A complete list of tickets outlets is available online at www.slosymphony.com.

LAWN SEATING: \$12 - \$15 – Kids FREE

Bring a beach chair for Lawn Seating and the price is only \$15 with a \$3 discount for groups of 10 or more **OR** cyclists can “Pedal to Pops” down the Bob Jones Bike Trail for the same discount. And remember, lawn seating tickets for **KIDS 14 & UNDER ARE ALWAYS ABSOLUTELY FREE.**

GALLERY SEATING: \$20

New this year, Pops will offer several rows of “Gallery” seating, offering a comfortable chair with a great view of the stage, at just \$20 per person.

TABLE SEATING: \$25-\$80

Party Table seating is \$25 per person and tickets are available online at www.slosymphony.com or by calling the Symphony office at **(805) 543-3533**.

Premium Party Table seating is \$35 per person and is only available by calling the Symphony office at **(805) 543-3533**.

Champagne Table seating is \$650 for a table of 8 and \$800 for a table of 10 and is only available by calling the Symphony office at **(805) 543-3533**.

PICNIC OPTIONS

Patrons are welcome to bring a homemade picnic to the event, but are encouraged to purchase a gourmet picnic in advance from **McPhee’s Grill Avila Beach**. Picnic menus may be viewed and purchased online at www.slosymphony.com and will be ready for pick-up at the event. Affordable picnic fare will also be available for purchase at the event, along with fine wine, beer and other beverages. **PLEASE REMEMBER: IT IS ILLEGAL TO BRING ALCOHOLIC BEVERAGES INTO THE VENUE.** (Bags will be subject to search.)

GO GREEN TRANSPORTATION OPTIONS

Patrons can save gas, save money and save the planet by leaving their cars at home and taking advantage of two great options for alternative transportation to Pops by the Sea.

- 1. PG&E Pops Shuttle Bus** – Call the Symphony office at **(805) 543-3533** and make your reservations now on the Pops Shuttle Bus. Pick-ups are offered throughout San Luis Obispo County and in Santa Maria. Visit www.slosymphony.com for a complete list of shuttle stops.
- 2. Pedal to Pops** – Grab your bike and ride the Bob Jones Bike Trail to Avila Beach. You can ride from anywhere in the county or park by the Bob Jones Bike Trail and ride the scenic 4 miles to Avila Beach for the concert.

Riding a bike earns a \$3 discount for lawn seating and a chance to win prizes from local bike shops, including a \$500 gift certificate from Foothill Cyclery and more prizes from K-Man Cycle in Atascadero and Paso Robles.

“Go Green” options are generously sponsored by PG&E and by the County of San Luis Obispo.

SPONSORS

Pops by the Sea has been generously sponsored by: **Avila Beach Golf Resort, Big Images, Central Coast Magazine, Classic Wines of California, County of San Luis Obispo, Harvey’s Honey Huts, KSBY, KVEC, New Times, PG&E, Santa Maria Sun, and Univision**; with additional support provided by **Courtyard Marriott San Luis Obispo, Aspect Studios and Poor Richard’s Press.**

For more information, please call the Symphony at **(805) 543-3533** or visit our website at www.slosymphony.com.

POPS AT A GLANCE

WHO: SAN LUIS OBISPO SYMPHONY, Music Director Michael Nowak

WHAT: The 18th Annual POPS BY THE SEA CONCERT: *“Pops Goes Hollywood!”*
featuring the **DAMON CASTILLO BAND** and hosted by **LIZ SUMMER**

WHEN: **LABOR DAY WEEKEND • Sunday, September 6, 2009**
Gates open at 2:30 p.m. • 4 p.m. concert

WHERE: On the grass by the lagoon at the **Avila Beach Golf Resort**, 6464 Ana Bay Drive, Avila Beach

COST: Lawn Seating: \$15 (*Groups of 10 or more \$12*)
Lawn Seating for Bike Riders: \$12
Lawn Seating for Kids 14 and under: FREE
Gallery Seating: \$20 per person
Party Table seating: \$25 per person
Premium Party Table seating: \$35 per person
Champagne Tables: \$650 for a complete table of eight (8)
\$800 for a complete table of ten (10)

TICKETS: Order tickets online at www.slosymphony.com or call (805) 543-3533

INFO: Call the Symphony Office at (805) 543-3533 or visit www.slosymphony.com

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